



Winter Wonderland Ball Sponsorship Proposal

Introduction

We are seeking passionate partners to sponsor our second Winter Wonderland Ball, a magical and inclusive evening designed specifically for people with disabilities. This is a high-impact community event that delivers measurable social outcomes and meaningful brand alignment for sponsors. This event aims to provide a safe, welcoming, and spectacularly fun environment where every guest can experience the joy and glamour of a formal ball.

Sponsors will play a visible role in enabling equitable access to experiences that are often out of reach for this community.

Our inaugural Winter Wonderland Ball in 2025 was a resounding success, achieving a sold-out attendance of 60 guests. We also saw strong engagement across carers, families, and support networks, extending the event's reach beyond attendees. This enthusiastic response clearly demonstrated a significant and unmet demand within our community for high-quality, truly inclusive social events. Post-event feedback highlighted increased social confidence, connection, and wellbeing among attendees- key outcomes aligned with NDIS goals. The overwhelming support confirmed our belief that there is a genuine need for events designed specifically to welcome and accommodate people of all abilities, fostering a sense of belonging and community that is often overlooked in mainstream social calendars. This success provides a robust foundation for expanding the scale and reach of our event this year. In 2026, we are doubling our impact, increasing attendance to 120 guests and broadening community engagement.

Your support will directly contribute to creating an unforgettable night, covering costs ranging from individual ticket sponsorships to large operational packages. Importantly, your investment directly removes financial and accessibility barriers for participants who would otherwise be unable to attend.



About Us

Liberty Disability Services and Friend in Me are proud to co-host the Winter Wonderland Ball, leveraging our shared commitment to empowering people with disabilities and fostering true community inclusion. Together, we bring established networks, operational capability, and a proven track record in delivering safe, compliant, and high-quality disability services and events.

Liberty Disability Services

Liberty Disability Services is dedicated to providing high-quality, person-centered support that promotes independence, choice, and control for our participants. We believe in breaking down barriers and ensuring that every individual has the opportunity to live a fulfilling life. Our services are built on the principles of respect, dignity, and partnership, always putting the goals and aspirations of the people we support at the forefront. Our practice aligns with NDIS Quality and Safeguards Commission standards, ensuring accountability and quality outcomes.

Friend in Me

Friend in Me is a passionate community charity committed to creating social opportunities and eliminating isolation for people with disabilities. We focus on building genuine connections and memorable experiences, ensuring that events are not only fun but also truly accessible and welcoming to all abilities. Our mission is to foster an inclusive environment where everyone feels valued, celebrated, and an integral part of the community.

Together, we are united by a vision of a world where disability is never a barrier to participation, enjoyment, or belonging. The Winter Wonderland Ball is a powerful manifestation of this commitment. For sponsors, this represents an opportunity to be part of a visible, values-driven initiative with tangible community impact.



About the Event

The Winter Wonderland Ball will be an evening of celebration, featuring dinner, dancing, live entertainment, and fully accessible facilities. The event is intentionally designed using inclusive event planning principles, including sensory considerations, accessibility supports, and trained staff presence. Our commitment is to ensure an inclusive environment that caters to various support needs, allowing all attendees to participate fully and without hesitation. We will also capture event outcomes and engagement metrics to provide sponsors with post-event reporting.

| Detail | Description |
|---------------------|---|
| Event Name | Winter Wonderland Ball |
| Date | Saturday 25th July 2026 |
| Time | 7pm - 11pm |
| Location | 📍 Novotel Geelong |
| Expected Attendance | 120 Guests including Carers/Support Staff |
| Event Link | https://events.humanitix.com/winter-wonderland-ball-2026 |



Sponsorship Opportunities

We offer a range of sponsorship levels, designed to allow individuals and businesses of all sizes to contribute. Each tier is structured to deliver both community impact and clear return on visibility and engagement.

Everyday Hero's

Individual and Small Business Sponsorship

For those who wish to make a direct impact on an attendee's experience. Everyday Heroes will be acknowledged in the official program and on the night.

| Level | Contribution | Description |
|-------------------|--------------|---|
| Individual Ticket | \$ 200 | Covers the cost of a Person with Disabilities ticket and transport for the evening |
| Ticket Sponsor | \$ 400 | Covers the cost of one person with a disability ticket and their associated support worker for the evening. 🙌 |



Community Impact Partners

Corporate Sponsorship Packages

For those businesses who would like to make more of an impact we offer the following:

These packages offer significant brand visibility and exclusive benefits as well as sponsoring People with a Disability and their Support Worker access to a magical evening.

Gold Package (\$ 4,000) One only available

- **Major Sponsor Status:** Recognised as a principal sponsor.
- **Premium Logo Placement:** Logo on event signage and prominent display on the event website.
- **Social Media Campaign:** Sponsor spotlight on socials. Dedicated "Thank You" post across our social media platforms. Pre and post event exposure.
- **Business Tickets:** 8 complimentary tickets for your business.
- **Sponsored Tickets:** 8 tickets for People with a disability and their support worker
- Opportunity for a representative to speak on the night and draw raffle

Silver Package (\$ 2,000) 3 available

- **Supporting Sponsor Status:** Recognised as a key supporting sponsor.
- **Logo and Name Recognition:** Logo on the event program and inclusion on the "Our Sponsors" banner.
- **Business Tickets:** 6 complimentary tickets
- **Sponsored Tickets:** 6 tickets for People with a disability and their support worker



Why Sponsor?

By sponsoring the Winter Wonderland Ball, your organisation will:

- **Demonstrate community commitment:** Showcase your dedication to inclusivity and support for the disability community.
- **Enhance brand visibility:** Reach a wide audience of attendees, their families, support staff, and community organisations. Including extended digital reach through social media and community networks
- **Gain positive association:** Be publicly recognised as a key enabler of a high-impact, feel-good community event. Strengthening brand trust and community reputation.

Any excess funds raised will be donated to Friend In Me Charity to support the wonderful work they do.



Next Steps

To discuss a tailored sponsorship package or to confirm your commitment, please contact:

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Early commitment is encouraged due to limited major sponsorship availability.

We look forward to partnering with you to make the Winter Wonderland Ball a night of magic for everyone.

We invite you to be part of something unforgettable, help us create a night that truly sparkles where every guest feels welcome, included and valued.

